North Carolina Health Care Facilities Association
60th Anniversary Celebration

February 15-18, 2015
2015 Annual Convention & Expo
NCHCFA Diamond Jubilee

Sheraton Four Seasons
Joseph S. Koury Convention Center
Greensboro, North Carolina
Sunday, February 15
2:00 pm - 6:00 pm Registration Desk Open
3:30 pm - 5:30 pm Regulation and Quality: The Year in Review While Looking Ahead
5:45 pm - 6:45 pm Welcoming Reception

Monday, February 16
8:00 am - 5:30 pm Registration Desk Open
8:30 am - 10:30 am Dollars and Sense - An Update on Reimbursement Related Issues
10:45 am - 12:15 pm NCHCFA Business Meeting
12:30 pm - 1:45 pm 60th Anniversary Luncheon
Birthday Bash with Entertainment by Liquid Pleasure

Tuesday, February 17
7:30 am - 3:00 pm Registration Desk Open
8:00 am - 10:00 am Assistive Technology Promoting Life Enrichment and Therapeutic Outcomes for Residents of Nursing Facilities
10:30 am - 12:30 pm Expo 2015 Seminars for Package Two Registrants Only
Dietary Staff Day - Dietary Survey 101
Urse & Nurse Aide Day - Infection Control Hot Topics
10:30 am - 3:30 pm Expo 2015 - Voyage Through the Decades
12:00 pm - 2:00 pm Expo Buffet Luncheon
6:00 pm - 6:30 pm Pre-Celebration Reception
6:30 pm - 9:00 pm 2015 Annual Awards Gala
Celebrating Excellence with The Passing Zone

Wednesday, February 18
8:30 am - 10:00 am Infection Control in Today's Skilled Nursing Facilities
10:15 am - 11:45 am F-Tags 309 & 525: Hospice Services Recap
Convention Highlights

Monday, February 16
12:30 pm - 1:45 pm
60th Anniversary Luncheon
Birthday Bash with Entertainment by Liquid Pleasure

NCHCFA is turning the BIG 60! Take a break with colleagues for lunch and be entertained with music by Liquid Pleasure. Are you ready to hear the greatest tunes of all time? For more than two decades Liquid Pleasure has been bringing audiences to their feet. With mesmerizing choreography, the Liquid Pleasure Super Show includes its 6 amazing original band members, 3 additional female vocalists, and an entire horn section. Let the music take you on a journey starting in 1955 with stops all along the way. Register today for NCHCFA's 60th Birthday Bash for some great memories with friends, old and new!

8:00 pm - 11:00 pm
Chairman's Evening Extravaganza
North Carolina Health Care Facilities Association Diamond Jubilee Celebration
Chair Kevin Cox and the NCHCFA Board of Directors cordially invite you to NCHCFA's Diamond Jubilee for a very special evening. Join us in celebrating the Association's 60th Anniversary commemorating our founding members and extraordinary leaders from the past, present and future! There will be food, entertainment, and great recollections from the past six decades. The band Soul Fish is back by popular demand and will play all the greatest tunes from your favorite decade.

Remember to wear your finest attire from your favorite decade! Great prizes will be awarded for the best dressed male and female. Heavy hors d'oeuvres will be served.

Tuesday, February 17
10:30 am - 3:30 pm
Expo 2015 & Buffet Lunch
Voyage Through the Decades
Visit all 170 booths of the 2015 Exposition and recognize NCHCFA's Trade Associate members for 60 years of continuous support! The theme for Expo 2015 is "Voyage Through the Decades." Expo 2015 will debut a newly revised floor plan and each aisle will represent a different era beginning with the 1950's. Be sure to take your validation card to be eligible for the Grand Prize drawing to be held during the 2015 Annual Awards Gala. Before you turn it in, don't forget to vote for your favorite company that best incorporates this year's theme. Many other prizes from exhibitors will be awarded throughout the day. Keep in mind that winners must be in the exhibit hall to receive their prizes. For a relaxing break, a buffet lunch will be served from 12:30 pm - 2:00 pm. Lunch is included with Package Two registration, but is an additional charge for Packages One and Three.
Tuesday, February 17
6:00 pm - 9:00 pm
2015 Annual Awards Gala
Celebrating Excellence with The Passing Zone

Be a part of this special evening and join in recognizing the NCHCFA 2015 Special Award recipients. Providers, vendors, and community representatives will unite to honor excellence in our profession.

District I Nurse Aide of the Year
Samuel Green - Smoky Mountain Health and Rehabilitation Center

District II Nurse Aide of the Year
Maureen Benton - Peak Resources - Gastonia

District III Nurse Aide of the Year
Margaret McKay - The Oaks

District IV Nurse Aide of the Year
Hermetta Judge - Pender Memorial Hospital

District V Nurse Aide of the Year
Frederick Patrick - Universal Healthcare of Greenville

2015 Riley W. Clapp Outstanding Service Award
Joe Jones - South Village

Convention Highlights

The Passing Zone is one of the most successful and sought-after corporate acts working today! Owen Morse and Jon Wee met in 1986 at a juggling convention and instantly knew they were destined to be a team. But they decided to graduate from college first. Rather than pursue careers in Economics and Psychology, they lit some torches, and started throwing stuff into the air. Two weeks after their first performance together they won the Silver Medal at the International Juggler's Association Teams Competition. The next year they won the Gold!

Jon and Owen are known as much for their comedy as their juggling skills. They have opened for comedians George Carlin, Bob Newhart, Bob Hope, and Penn & Teller. They have appeared on The Tonight Show, The Today Show, and were finalists on NBC's America's Got Talent. Their first feature film was The Addams Family Movie, where Jon and Owen doubled for Gomez (Raul Julia) and Uncle Fester (Christopher Lloyd) in the climactic Mamaska dagger-passing scene. Most recently, they were guest performers at The White House. The Passing Zone has been awarded five Guinness World Records and 18 Gold Medals from the International Juggler's Association. The Passing Zone has been educating and entertaining audiences together for almost 20 years. They have one of the longest standing partnerships in corporate entertainment, a true demonstration of The Power of Partnership.

Register today so you do not miss this extraordinary event! The Board of Examiners for Nursing Home Administrators has approved 1.0 hour of continuing education for this event for administrators.
Submitted by William Grinwis, Administrator, Smoky Mountain Health and Rehabilitation Center: **Samuel Green** is a Certified Nursing Assistant (CNA) at Smoky Mountain Health and Rehabilitation Center and has worked in long term care for 24 years. Samuel was inspired by his mother, who was also a CNA. He is quick to say how important helping others was to his mother and he also wanted to make a difference in the lives of those who could no longer help themselves. Always ready to help not only his assigned residents, but any that require additional help, Samuel is there. The staff knows they can count on him to fill in if they are sick or if they need an extra pair of hands during the day. In addition to working full time, Samuel is a member, along with his wife and parents, of the Green Family Gospel Singers. Their group volunteers at the facility monthly to entertain the residents. When asked why this was his chosen profession, Samuel says, “Bathing, eating, and getting dressed are things that people take for granted. Helping others with these daily tasks gives me joy and purpose in life. My residents are like family. As long as I can make a difference in someone else’s life, then it makes a difference in mine.”

Submitted by Angel Norman, Director of Nursing, Peak Resources - Gastonia: **Maureen Benton** is a Certified Nursing Assistant at Peak Resources - Gastonia and has worked in long term care for 19 years. Maureen can always be seen running around the building with sweat dripping from her brow and a smile on her face. She is a strong and effective leader for her peers. The care Maureen provides for the residents is individualized with great attention to detail to ensure that each resident feels as comfortable at the facility as their own home. Residents in her care are always so happy and pleased with the caring experience she provides for them. Last year after a snow storm, Maureen walked two hours in several inches of snow just to get into work. Maureen stated “she did it because she knew the residents needed her!” The selfless dedication Maureen gives every day with a smile is what makes her stand apart. She is well respected by all of her peers and looked upon for leadership in chaotic situations. She never lets a demanding day reduce the high standard of care she provides. She has dedicated her life to helping others. Maureen’s mission is to make an impact in people’s lives and she does it with grace and humbleness.

Submitted by Brenda Marshall, Director of Nursing, Pender Memorial Hospital Skilled Nursing: **Hermetta Judge** is a Certified Nursing Assistant at Pender Memorial Hospital Skilled Nursing and has worked in long term care for 41 years. Although many things have changed in 41 years, Hermetta’s gentle spirit has not. Residents love her soft voice and warm smile. Her care is never rushed, and she takes the time to get to know each resident, forming relationships early on in their stay. She has a beautiful voice and can always be heard singing to the residents. Hermetta is very focused on helping the residents look and feel their best. One resident says “She makes me feel alive again.” Hermetta frequently trains new staff and they appreciate the way she takes them under her wing. Recently a new coworker said, “She inspires people with her smile and her generosity. She has a strong work ethic and always wants to do the right thing.” Hermetta has met the challenges of computer-based learning head-on, which is not always easy for someone who has been in nursing for four decades! Hermetta has gained the respect of her peers, not only for her vast experience, but for the way she treats each resident with dignity and respect. She truly loves her residents.

Submitted by Rebecca Flores, Director of Nursing, Pender Memorial Hospital Skilled Nursing: **Margaret McKay** has worked in long term care for 33 years and is a Certified Nursing Assistant at The Oaks. Margaret is an informal leader that steps up to assist the new employees and provides encouragement to all. She does not have to spend much time with Margaret to understand how much her work with the elderly means to her. Of what she does goes unrecognized as Margaret is so unassuming of her good work and deeds. Only when a family member steps forward to say, “Could you thank Margaret for coming to see mom while she was in the hospital,” or an employee who speaks to the fact that Margaret called while they were sick to say get well soon. The most poignant story of compassion comes from a family member of a long time resident that said “Margaret looked after not only mom’s body but also her heart and soul as well.” The family went on to say that “Margaret would always stop by before she left work each morning to give a quick hug and say a prayer.” Brenda Marshall, Director of Nursing, says, “I am so amazed with what Margaret does every day and also very thankful that she chooses to work with us. We are so blessed Margaret has remained with us all these years!”

Submitted by Arjenae Williams, Activity Director, Universal Healthcare of Greenville: **Frederick “Fred” Patrick** is a Certified Nursing Assistant at Universal Healthcare of Greenville. When asked what he admires most about his job as a CNA, Fred says it’s his ability to take care of others and to make others feel appreciated and loved. His journey as a nursing assistant began after the passing of his father. When his father became ill, Fred became his primary caregiver and believed taking care of the elderly was calling and new found passion. Fred goes beyond normal duties to make sure residents, staff, and family members feel at home. He will take on additional tasks when asked including assisting the Maintenance Supervisor, helping with housekeeping, or leading a male group activity. Fred works his scheduled shift and will stay over to cover call outs and any holes in the schedule. Speaking of dedication, there was a time when Fred’s car was out of commission for a short period of time and he rode his bike 5 miles daily to get to work! Fred says, “For years, I feel I may have taken life for granted. My residents have taught me to enjoy life hour by hour and inspired me to do things differently, and have taught me to love unconditionally.”

Submitted by Linda Harrington, Administrator, South Village: **Joe Jones** has been in long term care for 39 years and works in the housekeeping department at South Village. It doesn’t take long to recognize Joe’s strength, value and determination. He was left blind in his left eye at age 3. After his blindness prevented him from joining the military, he followed in his parents footsteps, training as an orderly in 1975. Thirty-nine years, and numerous positions later, Joe remains a valuable asset to the facility. In 2006 Joe suffered a stroke which left him with slurred speech, weakness on his left side, and limited use of his upper and lower extremities. At the time, his health insurance didn’t cover rehabilitation services. After a week in the hospital Joe was discharged home with no assistance. Determined, Joe used knowledge garnered from working in the nursing facility to rehabilitate himself. Working with his own strengthening equipment, Joe advanced from a walker to a cane to independent ambulation. Eight short months later, Joe returned to work as a Floor Tech! Unable to drive, he rode his bike the two miles to work every day. Joe has proven to be a good sport and a willing team member. He enjoys special times, bright smiles, and making memories with the residents.

Submitted by Angel Norman, Director of Nursing, Peak Resources - Gastonia: **Maureen Benton** is a Certified Nursing Assistant at Peak Resources - Gastonia and has worked in long term care for 19 years. Maureen can always be seen running around the building with sweat dripping from her brow and a smile on her face. She is a strong and effective leader for her peers. The care Maureen provides for the residents is individualized with great attention to detail to ensure that each resident feels as comfortable at the facility as their own home. Residents in her care are always so happy and pleased with the caring experience she provides for them. Last year after a snow storm, Maureen walked two hours in several inches of snow just to get into work. Maureen stated “she did it because she knew the residents needed her!” The selfless dedication Maureen gives every day with a smile is what makes her stand apart. She is well respected by all of her peers and looked upon for leadership in chaotic situations. She never lets a demanding day reduce the high standard of care she provides. She has dedicated her life to helping others. Maureen’s mission is to make an impact in people’s lives and she does it with grace and humbleness.

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Sunday, February 15
3:30 pm - 5:30 pm
Regulation and Quality: The Year in Review While Looking Ahead
This session will give attendees an opportunity to review the latest regulatory data affecting skilled nursing facilities. Trends in the Centers for Medicare & Medicaid's (CMS) Quality Measures will be presented. In addition Polly Welsh, NCHCFA Executive Vice President, and Eric Kivisto, NCHCFA Director of Policy Development, will discuss the new CMS Quality Improvement Organization (QIO) - Quality Innovation Network (QIN) rollout in North Carolina and NCHCFA’s role as subcontractor.

5:45 pm - 6:45 pm
Welcoming Reception
Join us in kicking off this year’s convention with light hors d’oeuvres as you unwind and visit with colleagues. Get together with old friends, make new acquaintances, and relax as we get this year’s convention off to a great start. A host bar will be provided.

Monday, February 16
8:30 am - 10:30 am
Dollars and Sense - An Update on Reimbursement Related Issues
North Carolina’s Medicaid program will continue to be under intense scrutiny for the foreseeable future. Medicaid reform continues to be one of North Carolina’s top priorities. Provider rate reductions have become the preferred solution to budget shortfalls. Governor McCrory, the General Assembly, and influential policy makers have different ideas about how to “fix” Medicaid. North Carolina is the largest state in the nation without a large presence of managed care organizations (MCO’s). During this session Sam Clark, NCHCFA Director of Finance, will look at what options North Carolina is currently considering to bring budget predictability and stability to its Medicaid program. We will examine changes that have been implemented and those that have been proposed.

10:45 am - 12:15 pm
North Carolina Health Care Facilities Association Annual Business Meeting
Presiding, Kevin G. Cox, Chair, NCHCFA Board of Directors. Association minutes, financial reports and brief committee reports will be presented. Highlighting the meeting will be policy and strategy briefings about what lies ahead for skilled nursing providers. North Carolina continues to struggle with how to best manage its fourteen billion dollar Medicaid program. We will examine how the various Medicaid reform options under consideration by policy makers and the General Assembly could impact skilled nursing providers. We will also hear from AHCA about their outlook for long term care and their strategy for working with the new Republican led Congress. There is little doubt that the coming years will bring more changes to how health care is delivered, paid for, and managed. North Carolina has been slow to embrace major reforms or modifications to its health care delivery system but that is likely to change soon. NCHCFA plans to be ready.

Attendance at this meeting is for NCHCFA MEMBERS ONLY. NCHCFA issued name badges will be required for entry.
Package One Educational Sessions

2:00 pm - 3:00 pm
Three Power Hour Concurrent Breakout Sessions
(Attendees may pick one session during this time frame)

The Healing Power of Laughter

This session brings a unique perspective into just how important it is to find humor in everyday situations. Comedian Diana Jordan shares healthy positive coping strategies and demonstrates how attitude and choice impact health and the ability to put things in perspective. All this is wrapped in a hilarious package that explains why Oprah tagged her, "One of the funniest people on the planet!" This session brings home the message of how laughter is the best medicine and how professionals need to take time to laugh more.

Diana Jordan has over 25 years' experience as a top female stand-up comedian. Having entertained over a million people live and on television, her messages are strong and her humor is absolutely hilarious. Diana is a living testament to how a sense of humor will get you through difficult times. While caring for her mother as she battled with emphysema and heart disease, Diana's determination to make her mom laugh, dramatically improved the quality of her mother's life. They both found that you can learn to have a sense of humor. Unfortunately, Diana had to apply what she learned from that experience to herself in 2011 when she was diagnosed with breast cancer. Diana is a member of The Screen Actors Guild, The American Federation of Television and Radio Association, Broadcast Music Incorporated, and appeared as an actress in the hit movie, "Jerry Maguire" with Tom Cruise! She has toured the country many times over and her greatest desire is to heal the world one laugh at a time.

Blast Away Procrastination: Secrets to the Art of Doing It Now

Are you frustrated with all that you've been putting off? Do you feel overwhelmed with too much to do and not enough time to do it all? Does clutter surround you to the point that you're feeling frazzled and fragmented? "Recovering Procrastinator" Rita Emmett addresses the unique stresses and time management challenges of health care professionals. She knows that most are terrific at setting goals, but often procrastination comes along to sabotage those same goals. If you decide to put off attending this program, then this is the program you need to attend!

Rita Emmett is a professional speaker and author. She has been President of Emmett Enterprises, Inc. since 1985. Rita, who lives in Des Plaines, Illinois, has been honored for her high content/high fun interactive keynotes and training presentations by being included in the prestigious "Who's Who in American Education" plus "Who's Who in America" and the "The World Who's Who of Women." Her customized presentations covering procrastination, clutter, customer loyalty, burn-out, and communication skills have helped hundreds of organizations improve their performance, productivity and profitability, and head off burnout before it starts. Some of Rita's clients include AT&T, Kraft Foods, Mercedes Benz, Met Life, and The National Kidney Foundation. Rita uses principles of Accelerated Learning; her stories and humor help people absorb more ideas and retain them longer, and her enthusiasm leaves people feeling energized and invigorated.

Understanding Stages of Dementia and Adapting to Change

Our dementia care teams are supporting clients who have had dementia for a decade or longer. Recognizing changes throughout this long disease can feel like detective work. Heather McKay, Occupational Therapist and Dementia Care Specialist, will present a class focused on the timeline of this disease. Participants will learn about the progression in 5 stages and strategies that work to support people at every stage. Participants will learn specific ways of grading their care to match a person's changing needs and foster more positive interactions throughout the progression of dementia.
Package One Educational Sessions

Heather McKay, MS, OT/L is an occupational therapist and dementia care specialist who provides training for professional and family caregivers, services to individuals with aging issues, and consultation with facilities on topics related to dementia and Alzheimer's care. Heather is a graduate of the Durham Tech OT program and the master's of occupational therapy program at the University of North Carolina at Chapel Hill. She has served on the executive board of the North Carolina Occupational Therapy Association, and in 2007, she received the Marlys Mitchell Pioneer Award for humanitarian values, knowledge and visionary leadership. Heather completed an internship at the Eastern North Carolina Chapter of the Alzheimer’s Association in 2006 to develop her teaching and training skills in the areas of dementia and Alzheimer’s care and services. She is a recognized trainer for that Association and a member of Dementia Care Professionals of America. Heather proudly works with veterans and their caregivers in Veterans’ Homes nation-wide. Currently, Heather is the Director of Disease Management for Hospice of Alamance-Caswell and LifePath Home Health. Heather has worked in hospitals, home health, long term care facilities, and community settings. She has personal as well as professional experience with dementia caregiving and speaks effectively to both audiences.

3:15 pm - 4:15 pm

Three Power Hour Concurrent Breakout Sessions
(Attendees may pick one session during this time frame)

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4:30 pm - 5:30 pm

Three Power Hour Concurrent Breakout Sessions
(Attendees may pick one session during this time frame)
Package One Educational Sessions

Blast Away Procrastination: Secrets to the Art of Doing It Now
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Tuesday, February 17
8:00 am - 10:00 am
Assistive Technology Promoting Life Enrichment and Therapeutic Outcomes for Residents of Nursing Facilities
There has been a dramatic increase over the last decade in research, the development and use of technologies for enrichment of life experiences, and increasing the impact of therapies for nursing home residents. This session will provide examples of current technologies in this area, using examples from It's Never 2 Late (IN 2L), Microsoft Xbox Kinect, N inendo W ii, and M usic and M emory™.

Demonstrations of how these technologies can be used in the rehabilitation setting to increase participation and outcomes in therapies of various types, and increase participation of residents in both group and individual life enrichment activities will be provided.

In addition, this session will describe the M usic and M emory C ertification P rogram, which several NC nursing homes have already completed. This program is based on research demonstrating the way the human brain responds to music stimuli. Becky Wertz, RN, of the N C D H SR and the N C C ulture C hange C oalition will also offer a presentation on how facilities are able to apply for funding to purchase IN 2L, M usic & M emory, and other assistive technologies. Additional presenters for this program include Gordon H. D eF rie, P h D , F uture C are of N orth C arolina and U N C - C H C ecil G . S heps C enter for H ealth S ervices R esearch; Paula L ynch, C N A, A ldersgate U M R C , C harlotte; J im S chmidlin, P resident, W oodlands N ursing and R ehabilitation C enter, F ayett eville; B onnie S eiple, A ctivity D irector, P ruitt H ealth, H arrisburg; M ary S mith, S peech T herapist, C lapp's C onvalescent N ursing H ome, A sh eboro; and A nnette W ebster, P T , A dministrator, W oodlands N ursing and R ehabilitation C enter, F ayett eville.
Wednesday, February 18
8:30 am - 10:00 am
Infection Control in Today’s Skilled Nursing Facilities
Infectious diseases have become a more prominent area of concern in long term care facilities in recent years. Kirk Huslage, Associate Director of the North Carolina Statewide Program for Infection Control Epidemiology (SPICE), will provide pertinent and timely education focusing on the spread of “superbugs,” cleaning the environment, and isolation issues. Topics will include antibiotic resistant bacteria focusing on Carbapenem-Resistant Enterobacteriaceae (CRE), and isolation precautions for residents with antibiotic resistant bacteria. In addition, standard precautions including hand hygiene, selection and use of personal protective equipment (PPE), respiratory hygiene, and safe injection practices will also be discussed in detail. You can't afford to miss this informative program.

Kirk Huslage, R.N., B.S.N., M.S.P.H., C.I.C., became the Associate Director of the North Carolina Statewide Program for Infection Control Epidemiology (SPICE) in January of 2012. He is a principal lecturer at all SPICE infection control courses; consultant to all healthcare facilities (including nursing homes) in the state on infection prevention issues; conducts applied research projects in the areas of infection control or epidemiology of infectious diseases at the state level. Kirk has been the Infection Control and Safety Compliance Officer for UNC Health Care Ambulatory Care, Home Health and Hospice, and the Triangle Physician Network since 2008. Before that, he worked as a registered nurse in a variety of care environments (Burn Center, Bone Marrow Transplant, and Medical/Surgical). He has teaching experience in infection control and environmental health, and is conducting research in the field of infection control, having several publications as lead or contributing author.

10:15 am - 11:45 am
F-Tags 309 & 525: Hospice Services Recap
Numerous members requested an additional review of the requirements for hospice services that NCHCFA offered this past November. Back by popular demand, Cindy DePorter, MSSW, Assistant Section Chief Acute and Home Care Section, and Quality Evaluative Systems Manager, Nursing Home Licensure and Certification, DHSR, will give an overview of the new CMS interpretive guidance and survey protocols regarding the provision of hospice services in nursing homes (F-Tag 309-Quality of Care and new F-Tag 525-Hospice Services). New requirements for F-Tag 309 include the addition of hospice care as well as a detailed investigative protocol and guidance on deficiency categorization. Newly added F-Tag 525 arranges for the provision of hospice services for nursing home residents and focuses on the nature of the agreement between a nursing home and one or more Medicare certified hospice providers. There is no requirement that a nursing home offer hospice services, but if an agreement does not exist between the nursing home and hospice provider, the nursing home must assist the resident in transferring to a facility that will arrange for hospice services when the resident requests such services. Ms. DePorter will review in detail the regulatory expectations of this new relationship between hospice providers and nursing homes.

Cindy H. DePorter, MSSW, was appointed as Interim Assistant Section Chief of the Acute Home Care Section in July of 2013, overseeing approximately 2000 home care agencies, 269 certified home health care agencies, and 200 Hospice Agencies in North Carolina. She is also Branch Manager of Quality Evaluative Systems at DHSR. This section is responsible for Informal Dispute Resolution (IDR), Independent Informal Dispute Resolution (IIDR), Enhancement Coalition, Enhancement Grants, Civil Monetary Penalties (CMP), and the Quality Improvement Committee. Ms. Deporter also directs Quality Indicator Surveys (QIS), and leads Electronic Plans of Correction (ePOC) that are being implemented by CMS.
Package Two Educational Sessions

Expo 2015 Seminar for Package Two registrants will include topics appropriate for Nurses & Nurse Aides, and Dietary Staff. Only those registered for Package Two can attend these seminars. Important reminder, if a facility registers two staff for Package Two, a third staff member (Nurse Aide or Dietary Staff) may register for Package Two at no charge!

Tuesday, February 17
10:30 am - 12:30 pm

Nurse and Nurse Aide Day
Infection Control Hot Topics
Infectious diseases have become a more prominent area of concern in long term care facilities in recent years. Clostridium difficile, norovirus, multi-drug resistant organisms (MDROs), and influenza have all represented difficulties for long term care facility staff. Kirk Huslage, Associate Director of the North Carolina Statewide Program for Infection Control Epidemiology (SPICE), will provide pertinent and timely education focusing on the spread of “superbugs,” cleaning the environment, and isolation issues. Topics will include antibiotic resistant bacteria focusing on Carbapenem-Resistant Enterobacteriaceae (CRE), and isolation precautions for residents with antibiotic resistant bacteria. In addition, standard precautions including hand hygiene, selection and use of personal protective equipment (PPE), respiratory hygiene, and safe injection practices will also be discussed in detail. You can’t afford to miss this informative program. Participants will have an opportunity to ask specific questions at the conclusion of this program.

Kirk Huslage, R.N., B.S.N., M.S.P.H., C.I.C., became the Associate Director of the North Carolina Statewide Program for Infection Control Epidemiology (SPICE) in January of 2012. The Associate Director is a principal lecturer at all SPICE infection control courses; consultant to all healthcare facilities (including nursing homes) in the state on infection prevention issues; conducts applied research projects in the area of infection control or epidemiology of infectious diseases at the State level. Kirk has been the Infection Control and Safety Compliance Officer for UNC Health Care Ambulatory Care, Home Health and Hospice, and Triangle Physician Network since 2008. Before that, he worked for seven years as a registered nurse in a variety of care environments (Burn Center, Bone Marrow Transplant, and Medical/Surgical). He has teaching experience in infection control and environmental health, and is conducting research in the field of infection control, having several publications as lead or contributing author.

Dietary Staff Day
Dietary Survey 101
Is your Dietary Department prepared for the next Annual Survey? Darrin Long, Nursing Home Licensure and Certification, NC Division of Health Service Regulation (DHSR), Facility Survey Consultant II, Western Regional Office, will provide an overview of the dietary regulations for skilled nursing facilities with emphasis on F-Tag 371 (store, prepare, distribute, and serve food under sanitary conditions). Information will be provided on the dietary services investigative survey protocols and survey processes. Attendees will have an opportunity to ask specific survey related questions at the conclusion of this informative program to DHSR staff. Don’t miss this opportunity to hear directly from your State Survey Agency!

Darrin Long, RD, LDN, has worked the past 23 years as a Registered Dietitian/Facility Survey Consultant for the Nursing Home Licensure and Certification, NC Division of Health Service Regulation (DHSR). He has worked the last 7 years as the Western Regional Office's Complaints Coordinator. Darrin received his B.S. degree in Dietetics from Eastern Kentucky University in 1988 and completed his Dietetic Internship at Good Samaritan Hospital in Cincinnati, Ohio.
Convention Important Information

Convention Headquarters
Sheraton Greensboro at Four Seasons
Joseph S. Koury Convention Center
3121 High Point Road
Greensboro, NC 27407
Direct (336) 292-9161
Reservations (800) 242-6556

Going Green Initiative
In an effort to be friendlier to the environment and reduce waste, NCHCFA will reduce the number of handouts copied for each educational session. Only pertinent information will be provided. Additional session information will be made available on the Association’s Web site. Further details will be provided in Update Weekly “Convention Highlights.”

Continuing Education Credit
NCHCFA is requesting a total of 14.5 hours of continuing education credit for North Carolina nursing home administrators for Package One educational sessions, and the 2015 Annual Awards Gala (1.0 hour of continuing education). All educational sessions are subject to change topic and/or speaker if necessary. If made, changes will be noted in Update Weekly “Convention Highlights.”

NCHCFA will issue a certificate for 13.5 education contact hours for nurses for all Package One educational programs with the exception of the 2015 Annual Awards Gala.

NCHCFA will issue a certificate for 2.0 education contact hours for nurses for the Package Two program Infection Control Hot Topics on Tuesday, February 17, 2015 at 10:30 am during Nurse and Nurse Aide Day.

Hotel Information
To register for your overnight rooms at the Sheraton Greensboro Hotel at Four Seasons, call (800) 242-6556. To receive the special $144 room rate, mention the NC Health Care Facilities Association 2015 Convention when making your reservation. Wireless internet access is complimentary for all guests staying at the Sheraton Greensboro Hotel at Four Seasons in overnight rooms, as well as in all meeting rooms used for educational programs. There is no additional fee for parking.

The deadline for room reservations is Wednesday, January 16, 2015. After this date, rooms reserved for NCHCFA Convention attendees will be released. The $144 rate is for a single or double room. Check-in is 3:00 pm and check-out is 12:00 noon. All overnight room reservations must be guaranteed for late arrival. Deposits will be refunded only if cancellation notification is given 72 hours prior to your arrival date. In the event a guest checks out prior to the guest’s reserved check-out date, an early departure fee equal to 50% of one night room and tax will be charged. Please contact the Sheraton Greensboro Hotel at Four Seasons for further information.

Cancellation Policy
Convention registration fees will be fully refunded with written cancellations made on or before Friday, January 30, 2015. There will be a 50% handling fee for all cancellations made after Friday, January 30, 2015, but received on or before Friday, February 6, 2015. No refunds will be available for cancellations made after Friday, February 6, 2015. Phone cancellations will not be accepted.
Early Registration
There is a reduced fee for registrations received in the Association office on or before Friday, January 30, 2015. Registration forms received after this date or at the door will be charged a higher registration fee. Please register early! For more information, contact NCHCFA at (919) 782-3827.

How to Register
Complete the registration form included with this brochure and e-mail to janw@nchcfa.org, fax to (919) 787-8418, or mail to NCHCFA Annual Convention, 5109 Bur Oak Circle, Raleigh, NC 27612. You can register and pay on-line. Visit http://www.NursingHomesNC.com and click on 2015 Annual Convention & Expo Registration! This registration form covers the NCHCFA Convention and Expo only.

All employees of member facilities must register as Package One or Package Two. An employee of a member facility cannot register as Package Three (spouse or guest). Registration for Convention activities is as follows:

Package One Registration
This comprehensive package includes all scheduled activities with the exception of some food functions. Tickets (codes on name badges) must be purchased separately for the 60th Anniversary Luncheon - Birthday Bash with Entertainment by Liquid Pleasure, Expo 2015 Buffet Lunch, and the 2015 Annual Awards Gala. Use the front side of the registration form to register for Package One.

Package One registration includes: admission to educational sessions (excluding Expo 2015 educational seminars), NCHCFA Business Meeting (NCHCFA facility members only), Welcoming Reception, refreshment breaks at all educational sessions, admission into Expo 2015, eligibility for prizes given away during Expo 2015, convention packet and souvenir, eligibility for grand prize drawing at Expo 2015, and Chairman's Evening Extravaganza -

Package Two Registration
This package is designed to offer educational opportunities and participation in the trade show to facility staff members who are unable to attend the entire convention. It includes all scheduled activities on Tuesday, February 17, 2015 with the exception of the 2015 Annual Awards Gala, and the 8:00 am educational session. Tickets (codes on name badges) for the 60th Anniversary Luncheon - Birthday Bash with Entertainment by Liquid Pleasure, Chairman's Evening Extravaganza - NCHCFA Diamond Jubilee Celebration, and the 2015 Annual Awards Gala must be purchased separately. Use the backside of the registration form to register for Package Two.

Package Two registration includes: Expo 2015 educational sessions on Tuesday (10:30 am sessions only), refreshment break, souvenir, Expo 2015 buffet luncheon and admission to Expo 2015. If a facility registers two staff for Package Two, a third staff member (Dietary Staff member or Nursing Assistant) may attend Package Two at no charge.

Package Three Registration
This package is intended for the spouse or guest of attendees only. With the exception of the Welcoming Reception, and Chairman's Evening Extravaganza - NCHCFA Diamond Jubilee Celebration, all other food function tickets (codes on name badges) must be purchased separately. Use the back of the registration form to register for Package Three. This registration does not include entry into any educational sessions or the NCHCFA Business Meeting.

Package Three registration includes: Welcoming Reception, Chairman's Evening Extravaganza - NCHCFA Diamond Jubilee Celebration, and admission to Expo 2015.
What should I wear?
Attire for the 2015 NCHCFA Annual Convention and Expo is business dress with two exceptions. Great prizes will be awarded for the best dressed male and female at the Chairman's Evening Extravaganza - NCHCFA Diamond Jubilee Celebration so start working on your outfit today. Remember to wear your finest attire from your favorite decade! The 2015 Annual Awards Gala is black tie optional.

Are room temperatures difficult to control?
Yes! Please remember to bring a sweater to educational sessions if you are cold natured.

Do I have to pre-register for Educational Sessions?
Yes! Attendees MUST sign up for each individual educational session they wish to attend. Changes will be accepted until Friday, January 30, 2015. After that date, changes may only be made on a space available basis; exceptions cannot be made to this requirement. You can register and pay on-line. Visit http://www.NursingHomesNC.com & click on 2015 Annual Convention & Expo Registration!

What do I need to do with my Certificate of Attendance?
NCHCFA will utilize scanning technology to validate participant CEUs/Certificate of Attendance. Individual name badges will be printed with a unique bar code that electronically includes attendees name and administrator license number (where applicable) registered through the NC Board of Examiners for Nursing Home Administrators (NCBENHA). Members of the Education and Programs Committee will be available at the conclusion of each session to validate attendance. To ensure that you receive proper credit for attending sessions, participants must have name badges scanned immediately after completion of the program attended.

This process will allow participants access to view and/or print individual CEUs/Certificate of Attendance from NCHCFA's Website.

NCHCFA will submit a list of attendees and the CEU hours earned during the Convention to the NC Board of Examiners for Nursing Home Administrators within 30 days following the program. Attendees will no longer receive a hard copy via mail.

Will event tickets be available on-site for social events?
Yes! Extra tickets can be purchased on-site for the 60th Anniversary Luncheon - Birthday Bash with Entertainment by Liquid Pleasure, Chairman's Evening Extravaganza - NCHCFA Diamond Jubilee Celebration, Expo 2015 Buffet Luncheon, and the 2015 Annual Awards Gala.

Will Nursing CE credit hours be given?
Yes! NCHCFA will issue a certificate for 13.5 education contact hours for nurses for all Package One educational programs with the exception of the 2015 Annual Awards Gala.

NCHCFA will issue a certificate for 2.0 education contact hours for nurses for the Package Two program Infection Control Hot Topics on Tuesday, February 17, 2015 at 10:30 am during Nurse and Nurse Aide Day.
2015 Trade Associate Members

A. B. Goodrich Contracting, LLC
Aegis Therapies
Agape Swallowing Diagnostics
AHCA
Allied Health Resources
American Data
American Medical Technologies
Aon Risk Services
Apollo Corporation
Attends Brand/Domtar Personal Care
Autumn Rehab
Bank Financial, F.S.B.
Basic American Medical Products
BB&T Insurance Services
Blue Ridge Pharmacy
Brame Specialty Company, Inc
Brody School of Medicine - Dept of Public Health
BSI Medical Supply
Carolina Biomedical Disposal
Carolina Medical Group
Carolina Speech Pathology, LLC
Carolina Therapy Services, Inc
Carolina Thomas, LLC
Carstens
CMH Space
Consolidated Laundry Equipment, Inc
Creative Aviaries, LLC
Culinary Services Group
Daverci, LLC
Davidson, Holland, Whitesell & Co., PLLC
DermaRite Industries
Direct Supply
Dixon Hughes Goodman LLP
eHealth Data Solutions
EMS, LLC
Encore Rehabilitation Services
eProvider Solutions
Evergreen Rehabilitation
Extended Care Physicians, PA
First Quality Healthcare Group
First Uniform, Inc
Ford Harrison LLP
Functional Pathways
Gallins Dining & Nutrition
Genesis Rehabilitation
Gentiva Home Health
Geritent Enterprises, Inc
GMCF, QIN-QIO for GA & NC
Group Benefit & Commercial Services
Grove Medical
H andicare
H arbor Linen
Hcarecare Services Group
Healthlines of the Carolinas, Inc
H eritage Healthcare
Hill-Rom Company
Hits Tech
Holladay Medical Services
HPSI Purchasing Services
I H Services, Inc
Innovatix
Inpro Corporation
Interstate Transportation, Inc
It's Never Too Late
Joerns RecoveryCare
Just Medical, Inc
Kindred Hospital - Greensboro
Kinetic Physical Therapy and Wellness, Inc
Lancaster Pollard
Laurop Health Care Company
Legacy Consultant Pharmacy
Legacy Health Care Services
LG CNS
LifeCare
LifeSource of NC, Inc
Long Term Care Professional Associates
Mckesson Medical-Surgical
CMillion Pazdan Smith Architecture
CNell's LTC Pharmacy/Liberty
Medical
Medicap Pharmacy
Medline Industries, Inc
Metcuiary Management
MDS Mobile X-Ray
Medibex USA
National Datacare Corporation
Naviga r Group Purchasing
NC Culture Change Coalition
NCDONA/LTC, Inc
NCCAP
NCEPS/IPC Healthcare
Neil Medical Group
NH Med Services
LifeSource of NC, Inc
Nuvista Specialized Adult Nutrition
Nutricia Specialized Adult Nutrition
Nutrition Plus
Nutrition That Works, LLC
Oak Grove Capital
Olde School Textiles & Furnishings
Optima Healthcare Solutions
Optum CarePlus
Paragon Rehabilitation
Pathway Technologies, Inc
Pennington Manufacturing, Inc
Performance Foodservice
Pharmacia
Physicians Eidercare
Poyner Spruill, LLP
Pruitt Health
Quality Mobile X-Ray and Ultrasound
Quality Surgical Management
RC Consulting
RehabCare
Reliable Medical Supply
Robycross
S & D Coffee and Tea
Samet Corporation
SCA Personal Care - Tena
Select Medical Rehabilitation Services
Select Rehabilitation, Inc
Servant Pharmacy of Raleigh
Shaw Contract Group
SimplyT Hick
Skil-Care Corp
Smith and Leatherwood LLP
Solaris Health Network
Sosmetal Products, Inc
Southern Pharmacy Services
SouthMed, Inc
Span-America
Sysco
The Commonwealth Group
Therapy Management Corporation
Therapy Partners
Tident U.S., Mobile Clinical Services
Trinity Rehab
Tri-State Laundry Equipment Co.
U.N.X. Incorporated
US Foods
Vantage Point Services
Vohra Wound Physicians
White Oak Pharmacy, Inc
WiCare, Inc
Yates, M, Clamb & Weyher, LLP
Young Moore & Henderson
Return completed form to the Association office on or before Friday, January 30, 2015, by fax (919) 787-8418 or mail to 5109 Bur Oak Circle, Raleigh, NC 27612, or e-mail janw@nchcfa.org. You can register and pay on-line. Visit [http://www.NursingHomesNC.com](http://www.NursingHomesNC.com) & click on 2015 Annual Convention & Expo Registration!

### FACILITY/CORPORATE OFFICE

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### PACKAGE ONE – CONVENTION AND EXPOSITION

Please list first and last names as they should appear on badges. Package One does not include Expo 2015 educational sessions (beginning at 10:30 am on Tuesday, February 17th).

**Package One**
- Welcoming Reception - No Charge
- NCHCFA’s 60th Anniversary Luncheon & Birthday Bash with Entertainment by Liquid Pleasure - $40
- Chairman’s Evening Extravaganza – No Charge
- Expo 2015 Luncheon - $39
- 2015 Annual Awards Gala - $60

**Regular & Quality: The Year in Review While Looking Ahead**
1. The Healing Power of Laughter
2. Blast Away Procrastination
3. Understanding Dementia

**Dollars & Sense – An Update on Reimbursement Related Issues**
1. The Healing Power of Laughter
2. Blast Away Procrastination
3. Understanding Dementia

**NCHCFA Business Meeting** (NCHCFA Members Only)

**Power Hour 2:00 pm - 3:00 pm**
1. The Healing Power of Laughter
2. Blast Away Procrastination
3. Understanding Dementia

**Power Hour 3:15 pm - 4:15 pm**
1. The Healing Power of Laughter
2. Blast Away Procrastination
3. Understanding Dementia

**Power Hour 4:30 pm - 5:30 pm**
1. The Healing Power of Laughter
2. Blast Away Procrastination
3. Understanding Dementia

**Assistive Technology**

**Infection Control in Today’s Skilled Nursing Facilities**

**F-Tags 309 & 525: Hospice Services Recap**

***Please include attendee position/title:***

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Special event ticket total (Package Total) $________

Advance registration received on or before January 30, 2015
- Persons @ $500 Each $________

Registration received after January 30, 2015
- Persons @ $535 Each $________

Registration at the door
- Persons @ $550 Each $________

Non-member registration
- Persons @ $1000 Each $________

Total - Package One $________

Total - Package Two (from reverse side) $________

Total - Package Three (from reverse side) $________

Total $________

Please list any special needs (including special diet requirements, listening aides, etc) for all participants registered: ______________________________ ____________

___________________________________________________

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PACKAGE TWO –
EXPO 2015 AND PACKAGE TWO SESSIONS
(Tuesday Only)
Please list first and last names as they should appear on badges.
*Package Two registration includes entrance into the Package Two educational sessions, gift bag, the Expo 2015 luncheon, and Expo 2015.
IF A FACILITY REGISTERS TWO STAFF MEMBERS FOR PACKAGE TWO, A THIRD STAFF MEMBER (NURSING ASSISTANT OR DIETARY STAFF) MAY ATTEND PACKAGE TWO AT NO CHARGE.
Transfer all totals in section below.

**Please include attendee position/title:**

1. License #
2. License #
3. License #
4. License #
5. License #
6. License #

**Special events ticket total**
Advance registration received on or before January 30, 2015
Persons @ $145 Each
Registration received after January 30, 2015
Persons @ $175 Each
Registration at the door
Persons @ $195 Each
Non-member registration
Persons @ $290 Each

Total Package Two

PACKAGE THREE – SPOUSE/GUEST
* May not be an employee of an attending facility. Please list first and last names as they should appear on badges.
Package Three registration includes entrance into the Welcoming Reception, Chairman’s Evening Extravaganza – NCHCFA Diamond Jubilee Celebration and Expo 2015.
Transfer all totals in section below.

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**Special events ticket total**
Advance registration received on or before January 30, 2015
Persons @ $95 Each
Registration received after January 30, 2015
Persons @ $125 Each
Registration at the door
Persons @ $135 Each

Total Package Three

Please list any special needs (including special diet requirements, listening aides, etc) for all participants registered:
__________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________________